

Special Report

Attention . . . Please

An Investigative Series on CoB Faculty Turnover

While reports that Interim CoB Dean, Alvin Williams, is riding herd of some of the CoB's lazier faculty, such as economics professor William Gunther, are encouraging to the CoB's various constituencies, other evidence cries out that Williams' attention span and administrative abilities are limited. Such evidence can be found with the CoB's recent faculty turnover woes, and its efforts to respond to those woes. An example of such evidence is found in Table 1 below, which lists (by unit) all of the tenure-track faculty currently in the CoB (2007-08) who will be returning to complete another academic year in the college during 2008-09.

Table 1
CoB Tenure Trackers Returning for 2008-09 (by Unit)

<u>ACC</u>	<u>ECO</u>	<u>FIN</u>	<u>FM</u>	<u>MGT</u>
Anderson	Carter	Clark	Burgess	Doty
Clark	Dakhli	Hood	Drake	Duhon
DePree	Green	Lindley	Yaoyuneyong	Peyrefitte
Henderson	Gunther	Malik		Sequeira
Jackson	Klinedinst			Topping
Jordan	Marvasti			Zantow
Pate	Monchuk			
Posey	Niroomand			
Smith	Nissan			
		<u>MIS</u>	<u>MKT</u>	<u>TM</u>
		Chen	LaFleur	Becker
		Davis	Smith	Price
		Hsieh	Wittmann	
		Lai		
		Magruder		

Table 1 above shows how strong the two main EFIB units have remained, despite all of the CoB turnover, much of which has occurred within the EFIB. There are still as many economists in the CoB as there are accountants, despite the fact that you could fit all of the CoB's economics majors into a computer lab in Joseph Greene Hall and still have computer terminals to spare. As most CoB faculty are aware, particularly the various administrators, there are usually only about 5 to 8 economics majors in the college at any given time. At 10 full-time, tenure-track

economists, that comes to at least one full-time, tenure-track economist per economics major. Not only is economics remaining healthy in terms of staffing numbers, EFIB chairman, George Carter, has also managed to keep the number of finance faculty at a healthy level.

On the other hand, Williams' own unit (marketing) is down to just three full-time, tenure-track faculty. That is the same number of faculty in fashion merchandising, and only one more than in tourism management, which is, itself, in dire need of additional full-time, tenure-track faculty. Not only that, management is down to historic MIS levels when it comes to having full-time, tenure-track faculty ranks. Compounding management's problems is that fact that one or two (Duhon and Peyrefitte) of the six remaining management profs are administrators, while another (Topping) is essentially a full-time researcher.

All of these data seem to indicate that Williams has limited capabilities when it comes to multi-tasking. While Williams has been riding herd on the CoB's center directors, Carter has been taking advantage of Williams' preoccupation by maintaining a full cupboard of instructional staff in both ECO and FIN. And, Carter's efforts in ECO, which already has more than a 1-to-1 prof-to-major ratio, are in full swing. Sources indicate that ECO is currently (2007-08) in the market for 2, maybe 3, new economics hires. With Carter's ability to work the system, other units (e.g., MGT, MKT) may have to suffer further into the future than anticipated.